

12-Point One-Email Send Check

FREE STARTER | P-166

Run this manual check before one email send. It is operational QA only - not legal, consent, privacy or deliverability certification.

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AUDIENCE / SEGMENT

Correct intended audience selected

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EXCLUSIONS

Suppression / exclusions checked

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SENDER / FROM

Final sender name/address checked

☐

SUBJECT / PREVIEW

Final copy proofread

☐

OFFER / LANDING

Message matches destination

☐

PRIMARY CTA

Primary link manually opened

☐

MOBILE PREVIEW

☐

TRACKING / UTM

☐

TEST EMAIL

FINAL NOTE / CAMPAIGN

☐

FOOTER / UNSUBSCRIBE

☐

FINAL APPROVAL

☐

SCHEDULE / TIME ZONE